

### MEDIA DESIGN

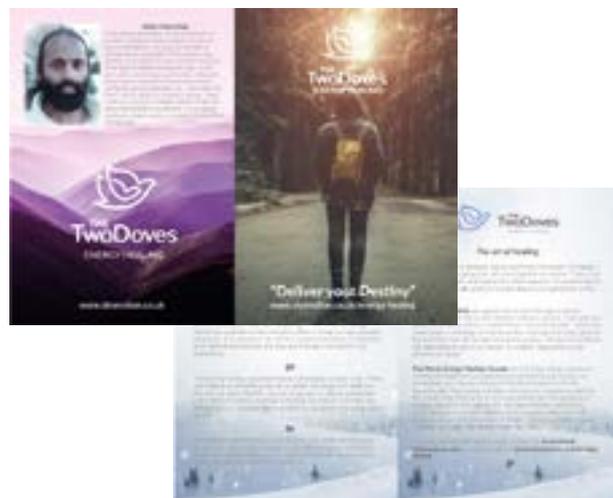
This service allows for clients' promotional literature to be created to specification for print and/or digital purposes. With our varied scope, we can develop content for print or website download and tailor media files for use in your social media platforms.

### REVISIONS

The first draft often acts as a visual tool that helps clients to focus their ideas and preferences more clearly. We want our clients to be completely satisfied with the service, so there are no limitations imposed on the number of file revisions possible; ensuring the end result is exactly what the client envisions.

### TURNAROUND

We aim to provide first drafts for single/double page files, such as service cards, business cards, posters and leaflets, within 3 working days of consultation and to be finalised within 5-10 working days (subject to revisions). Naturally, the number of revisions will dictate how quickly the final version can realistically be supplied. Larger projects undertaken are carried out to timeframes agreed at consultation and are subject to any applicable provisions being made by the client.



### IMAGES

As part of the service, we source relevant media images from our library stock. Where relevant, clients can supply suitable graphics and product images for use within their media (logos must be provided to 300dpi resolution as JPG or PNG formats).

### MEDIA FILE FORMATS

Media files are provided to the client in the required format(s). Current file formats supplied are as follows:

- PNG (Digital)
- JPEG (Print)
- PDF (Print)
- Interactive PDF (Digital)

### COPYRIGHT

Clients are permitted to use copy produced by BusiKind within their own marketing material without limitation. However, resale is not permitted and we reserve the ownership of our copyright.

### PRINTING

All artwork designed for print includes 3mm bleed and are produced to standard industry sizes with a minimum resolution of 300dpi.

